

Dear Bethel Township Resident,

The Township Recreation Board is hosting a **Second Order Opportunity** of the Hometown Hero Banner Program.

We would like to honor the veterans of Bethel Township. Each individual banner will be unique and honor active military personnel and veterans of Bethel Township. The banner will include their picture, branch of service, era of service, and hometown. The program is non-political and non-partisan. It is purely a living tribute to those servicemen/women from our community.

The Hometown Hero Banners:

Will be 30" wide and 60" high

Will be located on streets in Bethel, Frystown and Schubert. Please designate on order form below. 1st and 2nd options are provided for your choice.

Will include the sponsor's name prominently displayed at the bottom of the banner.

An email sample of the banner will be sent to you for your verification before printing is done.

Sponsorships are \$200.00 each.

____ Yes, I will sponsor a Banner in the full amount of \$200.00

Business or sponsor Name: _____ Sponsored Individual _____

Contact Name: _____

Address: _____

Phone Number: _____ E-Mail address: _____

DEADLINE FOR SUBMISSION OF SPONSORSHIPS AND PHOTOS: July 31, 2017

**Bethel Township 2017
Veterans Hometown Heroes Banner Program**

Full Name of Veteran in Photo: _____

Era of Service (WWI, WWII, etc.) *(see below) _____

Branch of Military: _____

Hometown: _____ Is the Veteran: Alive__ Deceased __ POW/MIA __ KIA __

Name of **person submitting** photo: _____ Phone Number: _____

Relationship to hometown hero: _____ * E-Mail Address: _____

*Email address necessary for sample verification and authorization.

Address: _____

Alternate Contact person: _____ Phone Number: _____

Additional comments on order form: _____

MESSAGE ON BOTTOM OF BANNER:

(i.e.: Family name, individual sponsors, business, etc.)

LOCATION OF THE BANNER: Please designate town of your choice and a specific location if known.

1ST Choice _____ 2ND Choice _____ Initialed Approval _____

Additional comments on location: _____

Bethel Township will do their best to hang banners on designated Met Ed approved poles in the area of your request; however, it is at the discretion of Recreation Board.

PHOTO RELEASE FORM

I hereby grant Bethel Township permission to use the attached photo (which includes a likeness of myself or of my relative) in the 2017 Hometown Hero Banner Program. In addition, I take full responsibility that all information provided about the veteran(s) being honored is accurate and correct.

(Signature)

(Date submitted)

Banner paid in full \$200.00 Check# _____ or cash payment

All photos will be returned by mail once project is complete.

**** Eras of Service - Official DOD Dates ****

Global War on Terrorism – Sept 11, 2001 to present (list this if veteran has been to Iraq or Afghanistan or Active Duty)

Persian Gulf – August 2, 1990 – August 31, 1991

Cold War – September 2, 1945 – 26 December 1991

Vietnam Era – Feb 28, 1961 – May 7, 1975

Korean Conflict Era – June 27, 1950 – Jan 31, 1955

WW II – December 7, 1941 – December 31, 1946

WW I – April 6, 1917 – November 11, 1918

Please mail full payment and form to Bethel Township, 60 Klahr Road, Bethel PA 19507 or deliver to the township office. Thank you

RETURN OF THE BANNERS

The banner will be returned to the person submitting the photo, information and payment if and when taken down from the poles, unless specified differently by sponsor.

For all questions or concerns, etc., you can contact Randall Haag at rphpah@comcast.net , 717-933-4464 or Carl Weaver at weavec@comcast.net, 717-933-8508.